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Dated: April 21, 2004

Signature:

Jeffrey S. Dickey

Docket No.: TOBINB 3.0-001
CONT CONT I
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: :
William J. Tobin :
Application No. 09/781,354 : Group Art Unit: 2154
Filed: February 12, 2001 : Examiner: Not Yet
For: METHOD AND SYSTEM FOR Assigned
CUSTOMIZING MARKETING SERVICES :
ON NETWORKS COMMUNICATING WITH :
HYPERTEXT TAGGING CONVENTIONS :
Commissioner for Patents :
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APR 28 2004

Technology Center 2100

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PRELIMINARY AMENDMENT

Dear Sir:

Preliminary to initiation of the prosecution of the above-identified pending U.S. patent application, the following amendments and remarks are respectfully submitted.

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